

# INEINKADE RUFFIN

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## SKILLS

### Adobe:

Illustrator

Photoshop

Indesign

After Effects

### Animation:

Autodesk Maya

Krita

Blender

### Drawing:

Charcoal

Pencil

Markers

## EXPERIENCE

### UC Campus Service Marketing - Designer/Animator May 2022 - Aug 2024 Univeristy of Cincinnati, Cincinnati, OH

- Created engaging visuals and animations to enhance customer messages.
- Edited documents for clear, effective communication.
- Interviewed and selected top Graphic Design talent to strengthen the team.
- Trained interns on the UC Brand system for consistent content creation.

### DICK's Sporting Goods - Sales Associate Aug. 2021 - Dec. 2023 Cincinnati, OH

- Supported athletes and promoted offers at registers to boost customer satisfaction.
- Trained new associates in communication and tasks for seamless operations and teamwork.
- Handled 60+ returns with the recovery system, ensuring inventory accuracy and availability.

### Walmart - Hardware Sales Associate Aug. 2018 - Dec. 2019 Cincinnati, OH

- Scanned and recorded 200+ inventory items to maintain store readiness and accurate stock levels.
- Trained new associates on departmental tasks and machinery to boost team efficiency.
- Mixed 40+ paint buckets to customer specifications using paint machines to ensure satisfaction.

## EDUCATION

### Bachelor in Fine Arts 2019 - 2024 University of Cincinnati (UC), Cincinnati, OH College of Design, Architecture, Art, and Planning (DAAP)

### Certificate in Animation 2022 - 2024 University of Cincinnati (UC), Cincinnati, OH College of Arts and Sciences: Digital Media Collaborative (DMC)

## VOLUNTEER

### Assistant I.T. Coordinator Oct. 2019 - Present International Christian Ministries (ICM), Cincinnati, OH

- Design dynamic projections for sermons, scriptures, and hymns.
- Stream live services and events across platforms to expand reach.
- Conduct device tests for flawless streaming and a superior viewer experience.

### EZ Essay - Website Editor Sept. 2020 - Dec. 2020 Cincinnati, OH

- Created wireframes and gathered design inspiration to elevate design quality.
- Redesigned the website on Weebly, incorporating new content and enhance user experience.
- Collaborated with leaders to align content with organizational goals.
- Partnered with peers to assess and address website needs.