

# INEINKADE RUFFIN

## CONTACT

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### WEBSITE

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### LINKEDIN

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## SKILLS

Organization  
Time Management  
Problem Solving  
Creativity  
Attention to Details  
Microsoft Office 365  
Adobe Illustrator  
Adobe Photoshop  
Adobe Indesign  
Adobe After Effects  
Autodesk Maya  
Krita

## PROFILE

Motivated and creative professional seeking an opportunity in the workforce industry. Recognized for being friendly, optimistic, and highly organized, with skills in graphic design, animation, and problem-solving. Experienced in inventory management, customer service, and multitasking in fast-paced environments. Dedicated to maintaining consistency and efficiency while delivering high-quality results in a collaborative and dynamic workplace.

## EXPERIENCE

### Campus Service Marketing - Designer/Animator May 2022 - Aug. 2024

Univeristy of Cincinnati, Cincinnati, OH

- Developed dynamic visuals and animations to effectively convey customer messages, enhancing brand communication and engagement.
- Reviewed, edited, and refined documents to ensure clarity, professionalism, and consistency in messaging.
- Led the interview and selection process for top graphic design talent, strengthening the team with skilled and creative professionals.
- Provided comprehensive training to interns on the UC Brand system, ensuring consistency, quality, and adherence to brand guidelines in content creation.

### DICK's Sporting Goods - Sales Associate Aug. 2021 - Dec. 2023

Cincinnati, OH

- Trained new associates in communication and tasks for seamless operations and teamwork.
- Processed customer transactions efficiently while delivering a friendly and positive experience.
- Promoted and informed customers about monthly sales and promotions to enhance engagement and sales.
- Handled 60+ returns with the recovery system, ensuring inventory accuracy and availability.

### Walmart - Hardware Sales Associate Aug. 2018 - Dec. 2019

Cincinnati, OH

- Managed inventory by scanning and recording necessary store items to ensure stock availability.
- Supported multiple store departments through effective cold calling and networking initiatives.
- Trained new associates on departmental tasks and machinery to boost team efficiency.
- Mixed 40+ paint buckets to customer specifications using paint machines to ensure satisfaction.
- Created and duplicated keys for customers with precision and attention to detail.
- Assisted customers with online services, providing guidance and support for a seamless experience.

## AWARDS

**Dean's List**  
Spring 2020 - 2024  
University of Cincinnati

**School Leadership Award**  
2017  
Gilbert A. Dater High School

**Perfect Attendance Award**  
2007-2018  
Cincinnati Public Schools

## EDUCATION

**Bachelor in Fine Arts** Jan. 2019 - Apr. 2024  
University of Cincinnati (UC), Cincinnati, OH  
College of Design, Architecture, Art, and Planning (DAAP)

**Certificate in Animation** Jan. 2022 - Apr. 2024  
University of Cincinnati (UC), Cincinnati, OH  
College of Arts and Sciences: Digital Media Collaborative (DMC)

**High School Diploma** Aug 2013 - May 2018  
Gilbert A. Dater High School Cincinnati, OH

## VOLUNTEER

**Assistant I.T. Coordinator** Oct. 2019 - Present  
International Christian Ministries (ICM), Cincinnati, OH

- Design dynamic projections for sermons, scriptures, and hymns.
- Stream live services and events across platforms to expand reach.
- Conduct device tests for flawless streaming and a superior viewer experience.

**EZ Essay - Website Editor** Sept. 2020 - Dec. 2020  
Cincinnati, OH

- Created wireframes and gathered design inspiration to elevate design quality.
- Redesigned the website on Weebly to enhance user experience.
- Collaborated with leaders to align content with organizational goals.
- Partnered with peers to assess and address website needs.

**Dater Cares - Volunteer** Jan. 2015 - Jun 2020  
Gilbert A. Dater High School, Cincinnati, OH

- Collected and disposed of litter throughout the community to maintain a clean, safe, and environmentally friendly public space.
- Distributed essential products to community members in need, ensuring timely and organized delivery of resources.

**Precinct Election Official** Nov. 2017  
Hamilton County Board of Elections, Cincinnati, OH

- Facilitated the distribution of voting ballots, ensuring a smooth and efficient voting process
- Verified voter identification and credentials to maintain accuracy and uphold election integrity.
- Coordinated the organization and setup of the polling station to ensure a seamless Election Day experience.